

NICOLE COBLER

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EXPERIENCE

Axios Media

Online news organization producing daily and weekly newsletters in its signature Smart Brevity style

Axios Austin Reporter

Present

- Founding writer of the daily Austin newsletter, which launched in 2021 and has since gained tens of thousands of subscribers
- Covers a variety of local news, including politics, technology, real estate and lifestyle content
- Builds and maintains an engaged audience through daily emails, events and in-person meetings with subscribers

Austin American-Statesman

The major daily newspaper of Austin, circulation 130,000

State Politics Reporter

Sept. 2019 - Aug. 2021

- Covered the state Legislature, elections and all things Texas politics
- Led the paper's statewide coverage of the coronavirus pandemic

Business and Technology Reporter

June 2018 - Aug. 2019

- Covered the city's startup scene and tech companies, while managing 512Tech social media feeds

Dallas Morning News

Daily newspaper serving the Dallas-Fort Worth area of Texas, circulation 216,200 daily subscribers

Washington Reporting Fellow

Sept. 2017 - June 2018

- Covered politics and policy that affects Texans as a Washington correspondent for the paper

Houston Chronicle

The largest daily newspaper in Houston, circulation 325,000

Austin Bureau Intern

Spring 2017

- Covered the 85th Texas Legislature from the Hearst Austin bureau

The Texas Tribune

Online nonprofit media organization in Texas covering state government and public policy

Reporting Fellow

Fall 2016

- Covered daily statewide political news and wrote enterprise stories

Investigative Reporting Fellow

Spring 2016

- Contributed investigative stories to the publication's yearlong "Bordering on Insecurity" project

News21

Summer-long national investigative reporting fellowship housed at Arizona State University

Investigative Reporting Fellow

Jan. - Aug. 2016

- Spent eight months reporting for an investigative story on Texas mail-in ballot fraud, which was picked up by the Washington Post and publications around the state

San Antonio Express-News

The daily newspaper of San Antonio, circulation 137,000, with offices in Austin, Brownsville, Laredo and Mexico City

Austin Bureau Intern

Jan. - Aug. 2015

- Covered the 84th Legislature and continued full time through summer 2015

EDUCATION

University of Texas at Austin — Bachelor of Journalism

Aug. 2013 - May 2017

LEADERSHIP EXPERIENCE AND PROJECTS

Friends of The Daily Texan — Current secretary and board member of the nonprofit organization committed to funding scholarships and lending assistance to student journalists at the University of Texas.

UT-New York Times Collaboration — Project developer of college travel guide in 2016 and presented my work to editors in New York

UT-Washington Post Collaboration — Part of team of UT students for election 2016 coverage

Dresser Style App Developer — Collaborated with four students to create Dresser in 2017, which is now in the App Store

Society of Professional Journalists — President of UT-Austin's student chapter

AWARDS

SPJ Mark of Excellence Award — National winner for 2015 story for San Antonio Express-News and 2016 stories for the Texas Tribune

Investigative Reporters & Editors — 2016 winner for News21's "Voting Wars"